

**Board of Visitors  
Development Committee Meeting**

**May 6, 2015**

**A G E N D A**

- I. General Session
  - A. Call to Order
  - B. Approval of the Minutes (ACTION ITEM)
    - Meeting Minutes for March 26, 2015.....D-2
  - C. New Business
    - a. Why We Do What We Do
    - b. GMUF Foundation Chair Update – Jimmy Hazel
    - c. University Advancement Report – Janet Bingham
  - D. Old Business
- II. Closed Session
  - A. Gifts, Bequests, and Fundraising Activities (Code of VA: §2.2-3711.A.8)
- III. Adjournment

**Board of Visitors  
Development Committee Meeting**

**March 26, 2015  
9:25 a.m. – 10:10 a.m.  
Merten Hall, Room 1202**

A G E N D A

Attendees: Chair Jon Peterson, Vice Chair Kimberly Dennis, Visitor Kelly McNamara Corley

Absent: Visitor M. Siddique Sheikh

Additional Attendees: Rector Tom Davis, Visitor Buddy Beck, Visitor Anne Gruner, President Ángel Cabrera, Provost David Wu, Faculty Representative Jim Finklestein, Student Representative Philip Abbruscato, Student Representative Mhehvish Khan, Vice President Janet Bingham, Vice President Renell Wynn, Vice President Tom Calhoun, Associate Vice President Chris Clark-Talley, Associate Vice President James Laychak, Associate Vice President David Long, Associate Vice President Arati Seth, David Roe, Susan Van Leunen, Leigh Harrison, Brian Marcus, Dayna Kuhar, Kevin Augustyn, Kate Andreottola, Jennifer Montgomery, Craig Rocklin, Brock Field, Rob Johnson, Pam Lewis, Kathleen Diemer, Nick Herman, Kathleen Kehoe, Maria Seniw, Ted Wynn, Anne Gentry, George Mason University Foundation (GMUF) Chair James W. Hazel, Marts & Lundy Consultant Penny Scarpucci

IV. General Session

E. Call to Order

The meeting was called to order by Chairman Jon Peterson at 9:28 a.m.

F. Approval of the Minutes (ACTION ITEM)

Meeting Minutes for February 4, 2015.....D-2

Chairman Peterson called for a motion to approve the meeting minutes from February 4, 2015. A **MOTION** was made, **SECONDED**, and the **MOTION CARRIED UNANIMOUSLY BY VOICE VOTE**.

G. New Business

a. GMUF Chair Update – James W. Hazel

GMUF Board of Trustees Chairman Jimmy Hazel made a brief report to the committee.

The Board of Trustees had an excellent turnout at the full board meeting held last week. At least 40 trustees were in attendance, including new trustees Kevin Cook (CFO from Booz Allen) and alum Nicole Geller (a successful entrepreneur who just sold her own company).

The Board of Trustees recently went through a process to select a new investment advisory firm. Three finalists were selected from the 24 firms that submitted proposals. The trustees selected UBS as the new advisory firm. The transition to the new investment advisor is underway and will be completed by July 1.

b. University Advancement Report – Janet Bingham

Dr. Janet Bingham provided a summary of activities to raise the national profile of Mason through Advancement Roundtables.

These events are hosted and funded by volunteers who invite their friends and colleagues (people in their networks) to learn more about Mason. Previous roundtable attendance has ranged in size from 8 to 90 attendees. In March, four events were held: Houston (31 attendees), Denver (22), and two in New York City (26), with a total of 79 attendees getting their first introduction to Mason.

Roundtables have been successful throughout the country, but there needs to be more focus on creating local roundtable opportunities. Kelly McNamara Corley hosted an event in Chicago that was attended by Dr. Cabrera. The Alcaldes, Manley Johnson and Jacqueline Mars hosted an event in Middleburg that was very successful and was attended by Dr. Cabrera. When hosted locally it's possible that the president, the provost or another member of senior leadership also could be present to talk about Mason. The Rector has agreed to hold an event for the Board of Visitors and Board of Trustees.

H. Old Business

There was no old business.

Chairman Peterson called for a **MOTION** to move into closed session. A **MOTION** was made, **SECONDED**, and the **MOTION CARRIED UNANIMOUSLY BY VOICE VOTE**.

V. Closed Session

B. Gifts, Bequests, and Fundraising Activities (Code of VA: §2.2-3711.A.8)

Chairman Peterson called for a **MOTION** to return to open session. A **MOTION** was made, **SECONDED**, and the **MOTION CARRIED UNANIMOUSLY BY VOICE VOTE**.

Returning from closed session, Chairman Peterson requested a roll call. Roll call was taken with all present members responding in the affirmative.

VI. Adjournment

There being no further business, Chairman Peterson asked for a motion to close the meeting. A **MOTION** was made, **SECONDED**, and the **MOTION CARRIED UNANIMOUSLY BY VOICE VOTE**. The meeting was adjourned at 10:15 a.m.

Respectfully submitted,



Naomi Arlund  
Secretary pro tem